



The Melbourne Concierge Melbourne Tourist Map

R A T E C A R D

This highly successful marketing initiative and advertising opportunity (now in it's 15th edition) is for a select number of Melbourne, and Regional Victorian businesses wanting to attract the Domestic and In-bound Leisure Markets via city hotels, Melbourne Airport and key tourist attractions.

The comprehensive A3 sized Concierge Desk Map is double sided (City and Regional) and has

been attractively illustrated and purpose built to answer many of the questions raised by the thousands of visitors to Melbourne every day. It includes most key Melbourne and Regional Victorian points of interest, where to shop, where to eat, things to do and see, when to go and how to get there.

Now online - See www.shortlist.com.au

Importantly - It can also include your product...

Distribution - The Concierge Tourist Map is now found in over 230 Melbourne Hotels where it is an invaluable resource for guests via Concierge and Front Office staff when advising their guests on where to go and what to do. It's also available at tourism and retail outlets throughout the City and Regional Victoria.

650 pads of 50 are produced and distributed every three months.

Advertising oportunities now available. They include...	
City Map	
Side Panel - 50mm x 100 mm - 4 only	@ \$1495 +gst
Base line a) - 30mm x 95mm - 4 only	@ \$950 +gst
Base line b) - 30mm x 50mm - 2 only	@ \$495 +gst
Logo / Icon on map - 20 only	@ \$195 +gst
Restaurant guide	@ \$195 + gst
Regional Map	
Side Panel - 50mm x 100 mm - 2 only	@ \$1250 +gst
Base line a) - 30mm x 95mm - 2 only	@ \$850 +gst
Base line b) - 30mm x 50mm - 4 only	@ \$395 +gst
* Logo only on map - 20 only	@ \$195 +gst

Discounts apply for multiple bookings. Sponsorship packages also available.

Sales enquiries and contact for **Shortlist's Concierge Desk Map**
Michael Hibbert - **0417 707 4009** E-mail hibbert@shortlist.com.au
www.shortlist.com.au

F A X B A C K T O 0 3 5 9 6 6 6 4 8 1

Yes, I am interested in advertising. Please contact me...

Name: _____ Product _____

Contact: _____